Special Contest! Follow/tag us on Facebook, Twitter or Linkedin @ColoradoGives. Get 1 entry each time you use #COGivesDay2021 - Colorado Gives Day is Tuesday, Dec. 7 on your Facebook, Twitter or LinkedIn pages. The more times you post, the more entries you get! Ask volunteers, board members and employees to do the same and increase your chances of winning!



## **Actions:**

- Create and activate your team!
- Engage staff, board, volunteers and key supporters.
- Download and review the Colorado Gives Day Brand Guidelines.
- Download the Nonprofit <u>Toolkit</u>.
- What is your compelling Giving Day Story? Share the impact \$5, \$10, \$50 can have in your work.
- Set your Giving Day Goals.
  - \$ raised
  - # of new donors
  - Engagement
- Register for and attend the June 24 Coffee Chat.
- Win a <u>Catchafire membership!</u>

SUN	MON	TUE	WED	THU	FRI	SAT
		Contest 1 Begins	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16 E	17	18	19
20	21	22	23	Coffee Chat: KidsforColoradoGives	25	26
27	28	29	Submit for Review by June 30 and be entered into a prize drawing for one of two \$1000 prizes	Contest Ends 6/30		