

**GIVE**  
WHERE YOU  
**LIVE**

# MENU

2021



Looking for ways to involve your board in Colorado Gives Day?  
We've put together a delicious array of ideas to make it easy for you to involve your board and ambassadors.

## SNACKS

Snack-sized ideas for the board member with very little time.

### THE GIFT THAT GIVES

Purchase [ColoradoGives.org](https://coloradogives.org) gift cards as holiday gifts for clients, business associates, friends and family, children's teachers, or to celebrate milestone birthdays and anniversaries.

### SOCIAL SHARES AND POSITIVE PROMOTION

Post a flyer, have a conversation with co-workers, or share content on social media. Show your support for your organization by creating a Colorado Gives Day promotion for local supporters. This Ambassador Toolkit gives you everything you need to make social sharing easy.



### GUESSING GAME

Ask employees to guess the amount they think will be raised on Colorado Gives Day. To participate, employees contribute to the pool; winner takes all to give to their favorite nonprofit on [ColoradoGives.org](https://coloradogives.org).

### BADGE PRIDE

Post and share the "I Gave" badge. Print the badges as stickers and encourage others to wear them or post on their social platforms after giving. [Get Badges!](#)

## APPETIZERS: GET ENGAGED

### PEER-TO-PEER

Set up an individual fundraising page. It's a great way to engage in a friendly competition to see who can raise the most. Share your personal link with an invitation to give with family, friends, colleagues and your social network.

### PERSONAL PURSUIT

Host a personal fundraising page on [ColoradoGives.org](https://coloradogives.org) and raise money in honor of a personal pursuit or goal (e.g. running a marathon).



### SPIRIT COMPETITION

Have a competitive streak? Use it to challenge other board members, colleagues or friends, or create a challenge between departments for reaching the largest number of nonprofits supported (minimum donation is \$5) or largest dollar amount donated. Treat the winning department to a free lunch from your business. Set up individual fundraising pages, then compete to see who raises the most. Bragging rights included.

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## ENTREES

Big ideas that are easy to implement.

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### DONOR-ADVISED FUND GRANT



Recommend a grant from your donor-advised fund to a participating nonprofit on Colorado Gives Day nonprofit. Enjoy this tasty treat even if your donor-advised fund is held with another community foundation, Fidelity or Schwab.



### GIVING PARTY



Host a giving day party to bolster employee engagement and corporate giving and donate on ColoradoGives.org. Their donations will be boosted by the Incentive Fund, amplifying the amount of every donation made. Set up laptops or iPads in the lunchroom and celebrate with a donation party.

### SPONSORSHIP

Encourage your employer to sponsor the Colorado Gives Day Incentive Fund.

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## PLAY A GAME

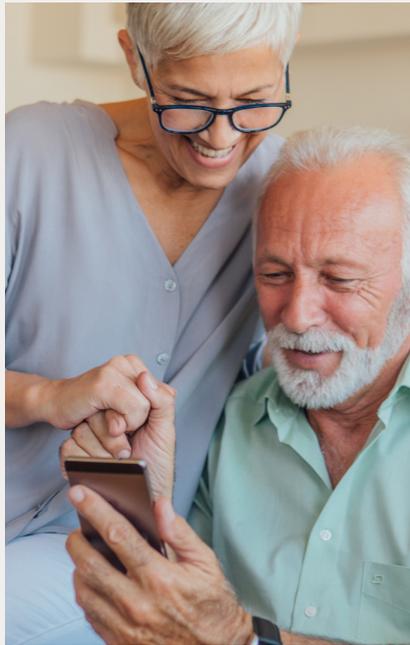
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### TRIVIA



Get your game face on for an exciting game of Colorado Gives Day Trivia, hosted by FirstBank. Increase your odds of winning by inviting employees, volunteers, and donors to play! The 2021 fun is set for Monday, Nov. 29 - Friday, Dec. 3. Two players win each day and receive \$1,000 for their favorite nonprofit. (10 prizes of \$1,000 each).

FirstBank hosts the fun on their Facebook page. Look for the @ColoradoGives tag. Questions are posted twice a day and winners randomly drawn from all the correct answers. FirstBank notifies winners and their chosen nonprofits within two hours after each question is posted. Only the first name and last initial of individuals will be posted on the prize page. FirstBank announces winners and their chosen nonprofits on FirstBank's Facebook page within two hours of posting each question.



### SCHEDULE A DONATION



Schedule a Colorado Gives Day donation beginning November 1. Nonprofits that get a scheduled donation each week from Nov. 1 - Dec. 3 are eligible for a random weekly prize drawing of \$2,000. Better yet, schedule a donation each week and increase your organization's odds of winning. Donations made by 11:59 PM on the Friday each week between Nov. 1 and Dec. 3 are eligible.

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## DESSERTS

Icing on the cake. Extra sweet ideas for the board member who likes to indulge.

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### CASUAL GIVING DAY



Offer a jeans or casual day for those who plan to donate.

### DONOR OUTREACH



Give an hour or two of your time to invite donors to schedule a donation or give on Colorado Gives Day. After the event, thank donors. Send an email or make a phone call and thank them for their generosity. Whether it's a handwritten note or phone call, the personal touch from you goes a long way to making your supporters feel appreciated. And, they'll be more likely to support you again!

### SNACK SHARE



Bring snacks and set aside a time on December 7 (Colorado Gives Day) for employees to donate online together.

### LASTING CONNECTIONS



Invite active members of your community to get involved in Colorado Gives Day.

### MATCHING GIFTS



On Colorado Gives Day, offer to match donations up to your level of comfort or means. Donors are twice as likely to make a contribution on the big day if there is some kind of donation match.