

Appeal – Send anytime in November

Subject line: Let's do this!

Did you know that [short impact statement about beneficiaries]? Every dollar helps and just [dollar amount] per day can help provide [benefits]. We need your help to keep the effort moving!

During Colorado Gives Day, between now and Dec. 7, 2021, we are looking to raise [dollar amount]. We can only do it with your help. Please consider making a tax-deductible donation so we can continue helping those who need it most. Join other Coloradans by Giving Where You Live:

- Making a one-time donation to our [Campaign Name] campaign (link – ColoradoGives.org donation page)
- Become a sustaining member by giving monthly (link)
- Spreading the word about [Campaign Name] and our mission (link to share campaign)

Your support can make a tremendous difference in the lives of [beneficiaries] and help uplift our community.

With gratitude,

[Name]

[Title]

