



CONTACT NAME, PHONE
EMAIL

Colorado Gives Day is Tuesday, Dec 7

CITY/TOWN, Colo. (DATE of Release - Nov. X, 2021) – Governor Polis has proclaimed that December 7, 2021, will officially be known as Colorado Gives Day. During this 24-hour giving event, donors can choose from more than 3,100 local nonprofits and support organizations based in or doing work in Colorado.

“Add a quote from someone in your organization speaking about why you are participating in Colorado Gives Day. This is a good place to mention your goal or specific needs you have and why you need support,” said First Lastname, Title.

Since its inception in 2010, Colorado Gives Day has raised \$307 million for Colorado nonprofits, making it among the most successful giving days in the nation. In 2020, Colorado Gives Day raised more than \$50 million during the peak of the COVID-19 pandemic. The 82,988 donors surpassed all expectations by giving 230,504 individual donations and helping 2,874 Colorado nonprofits continue the good work they do in our communities every day.

“OPTIONAL – Second quote – share how your organization is making an impact in your community,” Name, Title.

People who give on or schedule their donation for Colorado Gives Day on Tuesday, Dec. 7 will find their donations boosted by a \$1.6 million Incentive Fund thanks to support from Colorado businesses that stepped up to support local nonprofits by contributing to the Colorado Gives Day 2021 Incentive Fund.

Donors can search for local nonprofits on ColoradoGives.org to learn more, schedule a donation for or donate on Colorado Gives Day.

Include a link to your Colorado Gives Day profile page to direct people to your site.

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Media notes:

- [Governor’s Video Proclamation](#)

- More information on Colorado Gives Day 2021 is available online at [ColoradoGives.org](https://coloradogives.org). For statistics on last year's Colorado Gives Day and year-over-year comparisons, please visit [ColoradoGives.org/Data&Reports](https://coloradogives.org/Data&Reports).
- [Photos](#) you can use.

ADD your organization's boilerplate here.

[About Community First Foundation](#)

Community First Foundation has been connecting donors and innovative Colorado nonprofits since 1975. As the community foundation serving Jefferson County, we are committed to connecting people, ideas and nonprofits so that all of Jeffco is thriving. We help donors with philanthropic planning, support nonprofits with grants and resources, and together, build resilient and connected communities. Our work is rooted in radical listening and a commitment to equity and inclusion.

[About FirstBank](#)

FirstBank began providing banking services in 1963. Today, it's known as an industry leader in digital banking and has grown to be one of the largest privately held banks in the United States, maintaining more than \$25 billion in assets and 110 branch locations across Colorado, Arizona and California. FirstBank offers a variety of consumer deposit accounts, home equity loans, mortgages, rental property loans and a full range of commercial banking services, including business financing, commercial real estate loans, treasury management and more. Since 2000, FirstBank has been recognized as a top corporate philanthropist, contributing nearly \$75 million and thousands of volunteer hours to charitable organizations. The company is also unique in that a large portion of its stock is owned by management and employees, giving employees a financial stake in the bank's success through its Employee Stock Ownership Program. For more information, visit www.efirstbank.com. MEMBER FDIC