

REMINDER – SEND Nov. 1

Subject line: Make Good Happen, today!

The countdown to Colorado Gives Day begins today! You can now schedule your donation for **[Org Name]** and it will count toward earning us a part of the \$1.6 million Colorado Gives Day Incentive Fund!

All participating Colorado Gives Day nonprofits earn a percentage of the fund, so the more we raise, the more we get!

As we get ready for the biggest giving day of the year, we reflect on the difficult times we've weathered together over the past two years. Despite these challenges, we are strong and remain committed to **[brief mission statement]**.

We're asking you to join us for Colorado Gives Day to make a difference in the lives of **[beneficiaries]**. For 24 hours on **Tuesday, Dec. 7**, Colorado comes together as a community, sharing stories and raising funds to help us and 3,100 other nonprofits continue our missions.

Please consider making a tax-deductible gift to **[Org Name]** to help. Help spread the word of our fundraiser across your social media using tools in the [Ambassador Toolkit](#), or by talking with friends and family! You can even sign up to become one of our ambassadors and fundraise on our behalf by setting up a [fundraising page](#) on ColoradoGives.org. It's easy to do and it makes sharing simple and fun! Plus, if our friends set up fundraising pages, we get a chance to win \$7,000! Whaddya' say!? Will you do it?

Your support and generosity of any kind is appreciated now more than ever. The **[beneficiaries]** are counting on us.

With gratitude,

[Name]

[Title]

