

SOCIAL AND TEXT MESSAGES

BEFORE COLORADO GIVES DAY

Save the Date 1 – send now!

Save the date for Colorado Gives Day 2021 – Tuesday, Dec. 7! Join our fight to help [beneficiaries]. (link)

Schedule your donation! – Monday, Nov. 1

Colorado Gives Day is Tuesday, Dec. 7 and you can schedule your donations beginning today! [Org name] is working to [or mission]. Join our fight to [brief mission statement] by donating \$5 or more. [Link to your CG profile page].

On Giving Tuesday – Tuesday, Nov. 30

In Colorado, we use #GivingTuesday to schedule our Colorado Gives Day donation so we can #givewherewelive on #cogives day. [Org Name]'s mission to [brief mission statement]. Schedule your donation now at coloradogives.org.

Two days before – Sunday, Dec. 5

Only one week away until [Org Name]'s [Name of Campaign]. Will you join us in [mission] and support [beneficiaries]? They need us more than ever. Help spread the word and give if you can. No tax-deductible gift is too big or too small to change a life.

On Colorado's Give Day – Tuesday, Dec. 7

Today is Colorado Gives Day! #GiveWhereYouLive by donating today!

ON COLORADO GIVES DAY

Campaign Kickoff

[Org Name] is participating in #CoGivesDay! Help us raise [dollar amount] in for [beneficiaries]. (link to your ColoradoGives.org page)

Beneficiary Spotlight 1

We are fighting for [Name] who [challenge]. Learn more. (Link to video, photo or web page with story)

Beneficiary Spotlight 2

[Post video or photo of one of your beneficiaries]

This is [name of person or animal in the photo/video] and this is their story. [Tell their story]. [Name] and others like them are who we are fundraising for today so they don't have to experience [XYZ] again. That's what your donation will do today. Donate now at (your coloradogives donation page).

Impact Update 1

Meet [Name of beneficiary] who came to [Org Name] and [brief story]. See how their life has been transformed. (link)

Impact Update 2

We are halfway through Colorado Gives Day and we only have [dollar amount] to go! Did you know that for every [dollar amount] we can give [short impact statement; 5 meals to kids in need]. Every dollar helps eradicate [mission]. Give now! (link to coloradogives donation page).

Final Moments 1

We're almost there! Help us reach our goal of raising [dollar amount] for [beneficiaries]! Your support of [Org Name] is needed now more than ever. (link to Colorado Gives donation page)

Final Moments 2

We are in the final moments of Colorado Gives Day 2021 #CoGivesDay! Will you help us in making GOOD happen through [short mission statement]? You can share, like and give \$5 or more (link to donation page). Your donation is tax-deductible and 100% of proceeds go directly to [beneficiaries].

After Colorado Gives Day

Results and thank you!

We did it! We're making GOOD happen with you! Thanks to your support on Colorado Gives Day, we raised [dollar amount] and we can continue to [mission]. We couldn't have done it without you and we are so grateful. And it's not too late to join us in our fight! You can still:

1. Give - a donation of any amount makes a difference
2. Share - comment, like and share this post to help spread awareness of our efforts
3. Volunteer - no matter your schedule and availability, there are ways to join us and make an impact

Together, we're making GOOD happen by #GivingWhereYouLive.