



ColoradoGives.org

COLORADO GIVES DAY

MENU

2022

COMMUNITY FIRST FOUNDATION



December 6, 2022

Looking for ways to involve your board in Colorado Gives Day?

We've put together a delicious array of ideas to make it easy for you to involve your board and ambassadors.

♥ SNACKS ♥

Little ideas that pack a big punch.

MAKE A DONATION ♥

Make a donation to your favorite nonprofit(s) on ColoradoGives.org. You can show your support 365 days a year with an ongoing gift and/or participate in Early Giving for Colorado Gives Day beginning November 1 and your gift gets boosted from a \$1.5+ million Incentive Fund.



GUESSING GAME ♥

Ask employees to guess the amount they think will be raised on Colorado Gives Day. To participate, employees contribute to the pool; winner takes all to give to their favorite nonprofit on ColoradoGives.org.

THE GIFT THAT GIVES ♥

Purchase ColoradoGives.org gift cards as holiday gifts for clients, business associates, friends and family, children's teachers, or to celebrate milestone birthdays and anniversaries.

SOCIAL SHARES ♥

Post a flyer, have a conversation with co-workers, or share content on social media. Use #COGIVES and help raise awareness with your social network. Use the Ambassador Toolkit to make social sharing easy.

BADGE PRIDE ♥

Post and share the "I Gave" badge. Print the badges as stickers and encourage others to wear them or post on their social platforms after giving.

♥♥ APPETIZERS ♥♥

PEER2PEER ♥♥

Set up an individual, team, group or event fundraising page. It's a great way to engage in a friendly competition to see who can raise the most. Share your personal link with an invitation to give with family, friends, colleagues, and your social network.

PERSONAL PURSUIT ♥♥

Host a personal fundraising page on ColoradoGives.org and raise money in honor or in memory of someone, or as part of a personal pursuit or goal (e.g. running a marathon, birthday fundraisers).

♥♥♥ ENTREES ♥♥♥♥

Big ideas that are easy to implement.

DONOR-ADVISED FUND GRANT ♥♥♥♥

Recommend a grant from your donor-advised fund to a nonprofit participating in Colorado Gives Day. Enjoy this tasty treat even if your donor-advised fund is held with another community foundation, or Fidelity or Schwab.

GIVING VIDEO ♥♥♥♥

Make a short video and share on your Instagram, Facebook, TikTok or wherever your friends may be watching! Tell your giving story - who are you supporting and why?

GIVING PARTY ♥♥♥♥

Host a giving day party to bolster employee engagement and corporate giving, and donate on ColoradoGives.org. Their donations will be boosted by the Incentive Fund, amplifying the amount of every donation made. Set up laptops or iPads in the lunchroom and celebrate with a donation party.

TEAM GIVING ♥♥♥♥

Use the Group Giving tool on ColoradoGives.org and join friends to support charitable causes. You'll get a central page where members of your group can easily find and make donations, and you can even set up matching grants to help drive donations! Choose a theme, set a goal and go for it!

Making Good Happen



SPONSORSHIP ♥♥♥♥

Encourage your employer to sponsor the Colorado Gives Day Incentive Fund. You can sponsor the Incentive Fund as an individual, too!

TRIVIA ♥♥♥♥

Invite others to join you for a game of Colorado Gives Day Trivia, hosted by FirstBank. Two players a day for one week win and receive \$1,000 for their favorite nonprofit. (10 prizes of \$1,000 each)

TEAM COMPETITION ♥♥♥♥

Have a competitive streak? Use it to challenge other board members, colleagues or friends. Or create a challenge between departments for reaching the largest number of nonprofits supported (minimum donation is \$5) or largest dollar amount donated. The winning department is treated to a free lunch from your business. Set up individual fundraising pages then compete to see who raises the most. Bragging rights included.

EARLY GIVING ♥♥♥♥

Early Giving begins November 1 and continues through Colorado Gives Day. All donations received during this time count toward your Colorado Gives Day total and the Incentive Fund.



♥ DESSERTS ♥

How sweet it is! Extra sweet ideas for donors who like to indulge.

CASUAL GIVING DAY ♥♥

Offer a jeans or casual day for those who plan to donate.

VOLUNTEER ♥♥

Volunteer for your favorite nonprofit and offer to call and thank donors who give.

SNACK SHARE ♥

Bring snacks and set aside a time on Colorado Gives Day to donate online together.

LASTING CONNECTIONS ♥

Invite active members of your community to get involved in Colorado Gives Day.



ADD A COLORADO GIVES DAY MESSAGE TO EMAIL SIGNATURES ♥

Example:

Jane Doe, VP of Giving
Colorado Gives Day is Dec. 6
ColoradoGives.org

UPDATE SOCIAL PROFILES AND BANNERS WITH COLORADO GIVES DAY ART ♥

Find everything you need at [CommunityFirstFoundation.org/Ambassador Toolkit](http://CommunityFirstFoundation.org/AmbassadorToolkit).

♥ A LA CARTE ♥♥

Coloradans have style and they apply that style to everything they do! Add these ideas on to your giving plan.

IN HONOR OR IN MEMORY ♥

Set up a personal fundraiser in honor or in memory of someone you love.

CLIMB A FOURTEENER ♥♥

Donate to 14 different nonprofits (\$5 is the minimum gift)!

CHOOSE YOUR RUN ♥♥

Beginner, intermediate or expert giver? Doesn't matter. They're all good! Choose our giving slope.

Green = Beginner/First time donor
Blue = Intermediate, given before
Black = Expert giver



ELEVATE YOUR GIVING

Take giving to new heights with friends.

10 for 10 ♥♥

Invite 10 friends to give, then donate \$10 to each of their chosen nonprofits.

\$52.80 ♥

Make a mile high gift. Donate \$50.78 + \$2.02 fee = \$52.80

Buddy Gift ♥

Giving with a friend is twice the fun! Phone a friend. Ask them to give, match their donation.

\$5 boost ♥♥

Choose a number of friends and tell them you'll add \$5 to each of their donations. Donors are twice as likely to make a contribution on the big day if there is some kind of donation match.

