Sponsor Levels

The incentive fund amplifies the amount of every donation made on Colorado Gives Day by giving nonprofits a percentage equal to the percentage they raise.



Increase Generosity	Pioneer \$500K 1	Trailblazer \$250K 4	Innovator \$100K 5	Connector \$50K 6	Champion \$25K 10	Enthusiast \$10K 10	Friend \$5000 20	Fan \$2500 unlimited
PREMIER BENEFITS								
Shared TV interview	•							
Customized engagement opportunity	•	•						
Name on receipts, Nov. 1- Gives - Gives Day (220,783)	•	•						
RECOGNITION BENEFITS								
Logo on emails to nonprofits (14K+ /mo., Nov. 1- Dec. 15)	•	•	•	•				
Recognition in Annual Impact Report (1.5K highly-engaged subscribers)	•	•	•	•				
Logo / Name on sponsor page, Nov. 1- Gives Day (3K+ visits/views)	•	•	•	•	•	•	•	•
EMPLOYEE ENGAGEMENT & CORPORATE GIVING								
Custom Giving Reports	•	•	•					
Custom Digital Giving Card (printed physical gift card option)	•	•	•					
Corporate Giving Toolkit	•	•	•	•	•	•	•	•
Custom page or code to boost/track employee giving	•	•	•	•	•	•	•	•
SOCIAL MEDIA								
Dedicated brand-aligned post	Q	4	9	2				
Social acknowledgement (reach 846,000+)	•	•	•	•	•	•	•	•
PUBLIC EVENTS								
Logo and sponsor recognition during public events Nov 1- Dec. 15	•	•	•	•	•	•	•	•
NONPROFIT EVENTS								
Sponsored event (Coffee Chat or special event)	۷	•						
Kickoff Opportunity (giveaway, regognition, announcement)	•	•	•					
Logo recognition at nonprofit events Nov. 1- Dec. 15	•	۷	•	•				
Recognition at Kickoff	•	•	•	•	•	•	•	•