2022 Corporate Challenge Internal Messaging

Engage your employees! Use the below emails for inspiration to motivate your employees (and their networks) to support your campaign.

Save the Date for Colorado Gives Day:

>Company Name< has accepted the Colorado Gives Day Corporate Challenge. Will you help us show how much we care about our communities by making a donation? Visit the >Company Name< ColoradoGives Group Giving Page Link] to view the nonprofits we're supporting this year and the goal we want to reach by Dec. 6!

Button: >Visit _____ on ColoradoGives.org<

Your gift is tax-deductible and helps us reach our goal of >Total Company Goal<! Share the news about Colorado Gives Day and invite family, friends and your personal network to participate!

>Company< is making good happen in Colorado by starting a new annual tradition to join Colorado's largest day of giving to give back to Colorado – Colorado Gives Day. This day of giving is one of the many ways you can give where you live and make a real difference. Visit >Company Webpage< and get started today!

Early Giving Begins – Nov 1:

The countdown to Colorado Gives Day begins today! >Company Name< and companies around Colorado are giving back to the nonprofits that strengthen our community through the Colorado Corporate Challenge! Starting today, you can show you care by making a donation through December 6 on our page on ColoradoGives.org. All donations made between Nov. 1 and Dec. 6 get an extra boost from the $1.4 million + Colorado Gives Day Incentive Fund!

>Support Now<

Every year, Colorado comes together as a community, sharing stories and raising funds. Please consider making a special tax-deductible gift to one of our selected nonprofits this year! Want to make even more impact for Colorado? Spread the word to your networks that >Company Name< is hosting this fundraiser – Help us meet our community goal!

P.S. Interested in supporting your favorite nonprofit year round? Ask us about >Company Name< employee matching gift opportunities.

Day-of Colorado Gives Day:

Today's the day! Colorado's largest day of giving has kicked off, and Coloradans are coming together to celebrate the nonprofits that make our communities strong. Did you know that [short impact statement about org beneficiaries]?

Consider making a tax-deductible donation so we can continue helping those who need it most! Spread the word to your networks – Let's give BACK today!

• Making a one-time donation to our campaign (link – ColoradoGives.org donation page)

• Spread the word! (link to share campaign)

As a business in the community, we feel that giving back is essential. Join >Company name< today on ColoradoGives.org to strengthen Colorado nonprofits!

Thank you (after Colorado Gives Day):

Colorado Gives Day was an extraordinary success because of you! >Company name< raised [dollar amount] to help [brief mission statement, summarizing mission of the selected nonprofits]. THANK YOU! We are so grateful for showing your support and can't wait to continue giving back to the nonprofits that make a difference in our community. If you weren't able to join us, it's not too late to give or get involved. Visit (link/website) for information on supporting >Company name<'s 2022 selected nonprofits!

P.S. It's not too late to make an impact! Gifts are tax-deductible, and go further TODAY. Support now.