

# Brand Colors

## FILE TYPES AND USAGE

## Color Builds

Community First Foundation colors are determined by RGB values, then reduced to the corresponding HEX and CMYK colors before finding the closest Pantone equivalent.

RGB 141 198 63 CMYK 50 0 100 0 HEX #8DC63F PMS 376 C	RGB 35 31 32 CMYK 0 0 0 100 HEX #000000 PMS Black C			
RGB 109 110 113 CMYK 0 0 0 70 HEX #6D6E71 PMS Black C 70%	RGB 167 169 172 CMYK 0 0 0 40 HEX #A7A9AC PMS Black C 40%			
RGB 148 28 60 CMYK 31 100 70 22 HEX #941C3C PMS 1955	RGB 248 151 40 CMYK 0 48 95 0 HEX #F89728 PMS 715	RGB 255 196 37 CMYK 0 24 94 0 HEX #FFC425 PMS 123	RGB 0 170 173 CMYK 100 0 40 0 HEX #00AAAD PMS 7467	RGB 67 64 144 CMYK 85 85 0 10 HEX #434090 PMS 7672

# Calibri

## Margins

.75 inch at top, .5 inch at the bottom and 1 inch left and right

## Title/Headlines

Font: Calibri Bold, 18 pt Color: Title can be black or Foundation green, [R=141 G=198 B=63] Align: Flush Left, Upper and Lower Case

## Subheads

Font: Calibri Bold, 14 pt Color: Black Align: Flush Left

## Body Copy

Calibri, 12 pt Color: Black Align: Flush Left

## Page Numbers

Calibri, 10 pt Color: Black Numerals to be placed in the bottom right hand corner

*For promotional use, please use Futura.*